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WORLD'S BEST CUT FLOWER D

QUALITY SUPREME. The ideal of every florist. This is what we offer below. For forty years our cut Dahlia blooms in the wholesale market have been recognized as the quality supreme. Our trial grounds are recognized as the largest and most complete. We are the largest Dahlia growers in the world. We offer below world's best by test—the varieties that we grow ourselves.

These varieties are ideal in every way, clear, bright colors, strong, vigorous growers, free bloomers, flowers facing to upright on strong stems. Even the giant varieties are not coarse and heavy. Note the wonderfully graceful form of the Rodman Wanamaker and how it carries itself on its perfect stem. (See our descriptive catalogue, page 2, for photograph of plant in full bloom.)

giant varieties are not coarse and heavy, our descriptive catalogue, page 2, for phe AUDREY DAVENPORT. Decorative. A clear milk-white that will eventually find its way into every collection. The flowers are splendidly formed and held facing on stiff, slender, erect stems. Size 8 in. An early and continuous bloomer. A splendid exhibition and commercial variety. Height 4 ft. Roots, 3 for \$5.00, doz. \$13.00, \$125.00 per 100. C.B. GITHENS. Cactus: (See illustration catalogue page 9) The ideal pure yellow Cactus. The size is very large, with good substance and produced facing on long, slender, but stiff stems. The plant is a strong, vigorous grower and profuse bloomer. Splendid cut and exhibition flower. Height 5 ft. Roots, 3 for \$3.75, doz. \$14.00, \$100.00 per 100. CLAIRE KULP. Hybrid Cactus. Very large, rich cardinal red, with yellow at base of petals: very effective. Flowers held facing to upright. Roots, 3 for \$2.00, doz. \$6.00, \$40.09 per 100. COLOSSAL PINK. Decorative. (See natural color reproduction catalogue, 2nd cover page.) Color clear shrimp pink, tinting lighter at center and tips of petals. A strong, vigorous grower of branching habit, and an early and profuse bloomer. The flowers are very large, full at the center and held creet to facing on long, stiff stems. A splendid variety for cutting, garden and exhibition. Roots, 3 for \$2.50, doz. \$9.09, \$60.00 per 100.
DR. I. N. BEEGLE. Hybrid Cactus. Decidedly the best commercial white hybrid Cactus Dahlia. The color is glistening snow-white, large size and perfect form. The flowers are borne facing on strong, cane stiff stems, with dark, glossy green foliage. An early and free bloomer. Size 7 in. Height 4½ ft. Grown to a single stem; a fine exhibition bloom Roots, 3 for \$6.00, doz. \$20.00, \$150.00 per 100.

doz. \$20.00.

HELEN RANKIN. Decorative. A cross of Rosa
Neli and one of our seedlings. The color is lighter
and brighter than Rosa Nell, being a deep cerise.
An early and profuse bloomer, on long, straight,
stiff stems. The flowers are borne creet. A great
acquisition for the garden and as a commercial cut
flower. Roots, 3 for \$2.50, doz. \$9.00, \$60.00
per 100. er 100.

per 100.

JANE HALL. Decorative. The best commercial yellow Decorative Dahlia in existence. A grand flower, of massive build, with long-pointed buds. The flowers develop with full high center, while the outer petals reflex to the stem. The plaut is a strong, vigorous grower, and produces the flowers erect to facing on cane stiff stems. A very early and continuous bloomer. Ideal for cut flowers, exhibition and the garden. Roots, 3 for \$1.75, doz. \$6.50, \$4.50, per 100.

tinuous bloomer. Ideal for cut flowers, exhibition and the garden. Roots, 3 for \$1.75, doz. \$6.50, \$45.00 per 100.

LAURA ENTRIKEN. Hybrid Cactus. Deep rose-pink, reflex pure rose-pink. The form is perfect, with full high center, and borne facing on long, stiff stems. The flowers have great substance, lasting well on the plant and after cutting. It is the outstanding deep pink, and the best of its class as a cut flower. The plant is a strong, vigorous grower, with luxurious foliage. Roots, 3 for \$2.50, doz. \$9.00, \$60.00 per 100.

LEO NIESSEN. Decorative. This is the red Dahlia supreme. (See illustration, page 3 of catalogue.) The flowers are of large size, massive build and held erect on cane stiff stems. The color is a vivid cardinal red, with glistening sheen, in marked contrast with the dull or dark reds so common. The plant is a strong, vigorous, sturdy, upright grower, of branching habit; an early and continuous bloomer, producing the giant, perfectly full flowers until killed by frost. On our grounds it was unanimously pronounced the perfect redeDahlia. We unhesitatingly recommend Leo Niessen as the best red Decorative for exhibition, for the garden and for commercial cut flowers. It blooms under all conditions and is always perfect on long, stiff stems. Roots, 3 for \$10.00, doz. \$35.00, \$250.00 per 100.

LILY LAWRENCE. Hybrid Decorative. A splendid new variety that is not only an early and free bloomer, but continues until frost, and never shows an open center, even late in the Fall, when so many do. Hence it is a fine exhibition, garden, and cut flower Dahlia. The form is of the beautiful Bertha von Sutner type, with a full high center and the outer petals long irregular, twisted and whorled, turbine-like. The color is light yellow, the outer petals long irregular, twisted and whorled, turbine-like. The color is light yellow, the outer petals long irregular, twisted and whorled, turbine-like. The color is light yellow, the outer petals and overlaid Jasper red. A pleasing blending of colors that is most

(See natural color reproduction on last cover page of catalogue.) Roots, 3 for \$1.75, doz. \$6.00, \$40.00 per 100.

MOTHER. Hybrid Cactus. (See illustration, catalogue, page 7.) Pure white with the slightest tint of lavender pink. It is most beautifully formed and carried most proudly on erect stems well supplied with foliage. It is an early and extremely profuse bloomer and must be disbudded It is also a "crotcher" and should be handled like Break O'Day. For exhibition let plant grow naturally and disbud down five pairs of leaves, leaving the terminal, this gives you a splendid flower 7 to 8 in. across and deep. Then disbud the branches, allowing not more than four to grow. For commercial cut flowers, pinch out the center growth, when three pairs of leaves have formed;



RODMAN WANAMAKER THE AUTUMN SHADE DAHLIA SUPREME

The giant flowers on 3-foot stems sold for \$25.00 per 100 in the New York market last Fall. The buds are pale lemon-yellow, as is each petal as it first expands, but it quickly develops into a golden salmon-pink, and finally, into a beautiful bright shade of ocheraceous salmon, with a reflex of spinel pink. The flowers are of splendid texture, with a luminous sheen. The plant is a most luxuriant grower, with an abundance of beautiful, glossy light green foliage. Always beautiful, distinct and striking in effect. Every florist should see the photograph of a Rodman Wanamaker plant in full bloom, shown on page 2 of our descriptive catalogue. FREE on request. Strong divisions, 3 for \$10.00, 6 for \$18.50, 12 for \$35.00, \$250.00 per 100. per 100.

this should give you six shoots. Pinch out the strongest of these when two pairs of leaves have formed and disbud the other four, leaving the terminal bud. This gives wonderful flowers and a succession of blooms. Roots, 3 for \$2.50, doz. \$9.00, \$60.00 per 100.

blooms. Roots, 3 for \$2.50, doz. \$9.00, \$0.00 per 100.

MRS. J. HARRISON DICK. Truly the cut flower supreme. Will produce five times as many blooms as Patrick O'Mara. Flowers erect to facing on cane stiff stems. Clear yellow suffused salmon-pink. A lady in Colorado won first prize with a basket of 12 blooms of this variety, cut from one plant. Named by the late J. Harrison Dick in honor of his wife and the best commercial type. 3 for 70c., 12 for \$2.00, \$15.00 per 100.

Our Dahlia circular "Cultural Directions" sent free with every order, or mailed on request to anyone interested.

-SPECIAL OFFER-

To introduce these wonderful Dahlias as widely as possible and to enable Seedsmen, Florists, Dahlia Growers and Dealers to have sample plants, to test them out and book orders for roots, we make these special offers.

We can fill your orders for both roots and cut blooms in season from our 100-acre planting. That you may have samples will be to our mutual interests and profits.

One each of the 25 varieties described on this page for \$24.00, 3 each (75 roots) for \$65.00, 12 each (300 roots) for \$240.00.

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For retail prices, send for catalogue, showing Rodman Wanamaker and nine other varieties in
natural colors, many halftone illustrations and plain truth descriptions of more than 600 world's
best Dahlias. The leading Dahlia catalogue.

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Below we offer very special prices of a list of the best standard varieties. These prices are for immediate acceptance. Orders can be shipped at once, or held to be shipped at any time wanted. But you should order quickly as our limited surplus will not last long at these very low prices.

For a complete list send for our Descriptive Catalogue "World's Best Dahlias," The Leading Dahlia Catalogue. Note: Please mention The Florists Exchange in writing for catalogue so we can send wholsale list.

Cultural Directions. We send complete, clear and concise cultural directions with every order. Copy will be mailed free to any reader upon request.

A. D. LIVONIA. Ball. Bright pink, very free bloomer. An old favorite. 3 for 40c., doz. \$1.25, \$9.00 per 100.

LASKA. Decorative. Pure white. Splendid cut flower on long. stiff stems. 3 for 90c., doz. \$3.00, \$20.00 per 100. ALASKA.

\$20.00 per 100.

ALEXANDER WALDE. Decorative. An improved Bonnie Brac, being a deeper pink, with long, stiff stems. 3 for \$2.00, doz. \$7.00, \$50.00 per 100.

ATTRACTION. Hybrid Cactus. Orchid or lavenderpink. Large, good keeper, on long, cane stiff stems.

pink. Large, good keeper, on long, cane stiff stems. 3 for \$1.40, doz. \$4.00, \$25.00 per 100.

BEAUPORT BEAUTY. Cactus. Very large, yellow, suffused bright salmon. 3 for \$1.25, doz. \$4.00, \$25.00 per 100.

Decorative. Very large, cream BONNIE BRAE.

sladed pink. Free bloomer on long, slender stems. 3 for \$1.40, doz. \$4.00, \$25.00 per 100.

BREEZE LAWN. Decorative. Dazzling vermilion, of large size, perfect form and full center. Early and profuse bloomer. 3 for 85c., doz. \$3.00, \$20.00 per 100.

per 100.
CANADA. Peony. The largest and best white Peony The large flowers have great substance and are held creet on cane stiff stems. Especially fine for cutting, exhibition or garden. Early, free and continuous bloomer. 3 for 85c., doz. \$2.50, \$18.00

CANDEUR. Cactus. Rich creamy white. A very early and profuse bloomer. 3 for 50c., doz. \$1.50, \$12.00 100.

per 100.

CAROL. Ball. This small, but perfectly formed Dablia is an extremely early and profuse bloomer, on long, stiff stems. Color, clear light pink. 3 for 40c., doz. \$1.25, \$8.00 per 100.

CHALLENGE. Decorative. Yellow at base of petals, shading to bronzy red, tipped rich velvety oriental red. Early, profuse and continuous bloomer. 3 for \$1.00, doz. \$3.50, \$20.00 per 100.

CLARIBEL. Decorative. Brilliant crimson-purple; a strong grower and free bloomer on long stems. 3 for 50c., doz. \$1.25, \$8.00 per 100.

COCKATOO. Decorative. Clear yellow, tipped white; an early and profuse bloomer. 3 for 50c., doz. \$1.50, \$12.00 per 100.

COMELINESS. Decorative. An exquisite shade of clear pure pink, tinting to white at center and tips of petals. Beautiful form on stiff stems. 3 for \$1.00,

doz. \$3.50, \$25.00 per 100.

COMRADE. Cactus. Clear salmon-pink, very profuse.

3 for 40c., doz. \$1.00, \$7.00 per 100.

COMSTOCK. Decorative. Large, clear yellow fine

form on long stems. 3 for \$1.25, doz. \$4.00, \$25.00

COUNTESS OF LONSDALE. Cactus. The old favorite, still in great demand for its profuse blooming qualities and pleasing shades. Yellow, suffused salmon-red, overlaid lavender. 3 for 50c., doz. \$1.50,

salmon-red, overfaid lavender. 3 for 50c., doz. \$1.50, \$12.00 per 100.

CUBAN GIANT. Hybrid Ball. Large deep crimson shaded maroon; long, stiff stems. 3 for 40c., doz. \$1.25, \$10.00 per 100.

C. WILCOX. Decorative. Soft pink on outer petals, with deep carmine pink center. Distinct and striking; one of the best. 3 for \$1.25, doz. \$4.00, \$25.00 per 100.

DELICE. Decorative. Still one of the loveliest on account of its wonderful color. Bright, luminous pink, entirely distinct. 3 for 60c., doz. \$2.00, \$12.00 per

100.
DIEMONT VON BYSTEIN. Peony. White, suffused and shaded blue-lilac very fine. 3 for 60c., doz. \$2.00, \$15.00 per 100.
ELECTRIC. Cactus. Pure canary yellow, tipped white. Very profuse, 3 for 70c., doz. \$2.50, \$15.00 per 100.
EMILY MAY. Ball. Small flowers, but very profuse bloomer, yellow penciled and suffused red. 3 for 40c. \$1.00 per doz. \$7.00 per 100. 40c., \$1.00 per doz., \$7.00 per 100.

EXCELSIOR. Cactus. Brilliant velvety-red, splendid form on long stems. 3 for 60c., doz. \$2.00, \$15.00

FACKEL. Peony. Rich golden searlet, tipped golden yellow. An early and profuse bloomer. 3 for 90c., doz. \$3.00, \$20.00 per 100.

FIREBURST. Decorative. Very large, soft orangered, a free bloomer. Exhibition or the garden. **3 for**

90c., doz. \$3.00, \$20.00 per 100.

FLORID. Cactus. Bright scarlet. Free bloomer on long stems. 3 for 60c., doz. \$2.00, \$15.00 per 100.

FRANCES WHITE. Cactus. Pure white, early and profuse bloomer.

3 for 50c., doz. \$1.50, \$12.00 per 100. per 100

GEANT DE LYON. Collarette. Very large, rich crimcollar crimson 3 for \$1.50, doz. \$5.00, \$35.00 per 100. GLOXINIA. Century. Orchid-pink, with rich crims

blotch, very striking. 3 for 60c., doz. \$2.00, \$15.00 per 100.

GOLDEN WEST. Cactus. Rich golden yellow. suf-

fused bronze with searlet shading at base of petals and at center. 3 for 70c., doz. \$2.50, \$15.00 per 100. HARRY DEITZ. Decorative. Light lemon-yellow, suffused and overlaid rose-red. An early and profuse bloomer. 3 for \$1.25, doz. \$4.00, \$25.00 per 100. IDA FRIES. Peony. Brilliant crimson, shaded plum, tipped lighter very effective. 3 for \$1.00, doz. \$3.75, \$25.00 per 100.

33.75, \$25.00 per 100.

JEAN CHAZOT. Hybrid Cactus. Golden bronze, Nasturtium-red suffusion. 3 for \$1.75, doz. \$6.00,

turtium-red suffusion. 3 for \$1.75, doz. \$0.00, \$40.00 per 100.

J. H. JACKSON. Cactus. Rich glowing maroon, shaded black. 3 for 70c., doz. \$2.50, \$18.00 per 100.

JENNY WREN. Cactus. Vellow, suffused and overlaid pink. An excellent commercial and garden variety. 3 for 60c., doz. \$2.00, \$15.00 per 100.

JUDGE PARKER. Decorative. A splendid bronzy Decorative. A shade of yellowish tan. Very large. Garden and exhibition. 3 for \$1.75, doz. \$6.00, \$40.00 per 100.

Garden and exhibition. 3 for \$1.75, doz. \$6.00, \$40 00 per 100.

LADDIE. Decorative. Soft yellow, shaded orange. Large, distinct, produced freely on stiff stems. 3 for \$1.25, doz. \$4.50, \$30.00 per 100.

L. KRAMER PEACOCK. Decorative. The ideal white for cutting and for the garden. Strong, vigorous, early and profuse. 3 for 70c., doz. \$2.50, \$15.00 per 100.

strong, carly and profuse. \$15.00 per 100.

LAWINE. Cactus. White, lightly flushed pink. Strong, vigorous, early and profuse. One of the best for commercial cut flowers and the garden. 3 for 40c., doz.

vigorous, early and profuse. One of the best for commercial cut flowers and the garden. 3 for 40c., doz. \$1.20, \$8.00 per 100.

MADELINE. Pompon. Primrose, edged rosy-purple. 3 for 75c., doz. \$2.50, \$20.00 per 100.

MARY SWAIN. Decorative. Very distinct and striking. White, flushed pink at center, shading to rich maroon at tips. Plant is dwarf and extremely profuse. 3 for 75c. doz. \$2.50, \$20.00 per 100.

3 for 75c., doz. \$2.50, \$20.00 per 100.

MEDUSA. Decorative. Luminous rose-red, tinting lighter at tips. Entirely distinct. Flowers held erect. on cane stiff stems. 3 for 70c., doz. \$2.25, \$15.00

MRS. EDNA SPENCER. Cactus. Large size, fine MRS. EDNA SPENCER. Cactus. Large size, fine form and above all, a free bloomer on long, erect stems. Color silvery lilac, shading to bright orchid pink. A splendid cut flower variety. 3 for \$1.00, doz. \$3.00, \$18.00 per 100.
MRS. F. F. SCHOCK. Decorative. Picric yellow at base of petals, blending to rich red at tips of petals. Very bright and offsetive. 3 for \$1.25 doz. \$4.00.

ery bright and effective. 3 for \$1.25, doz. \$4.00,

\$25.00 per 100.

MRS. HARTONG. Ball. Soft golden bronzy buf effective bronze. 3 for 40c., doz. \$1.25, \$8.00

MRS. HUGO KIND. Decorative. A splendid rich red, that does exceptionally well in the cool Autumn weather. Color is bright velvety carmine, reflex spec-

weather. Color is bright veryety cannie, rend spectrum-red. 3 for \$1.25, doz. \$3.75, \$25.00 per 100.

MRS. J. C. MORAN. Decorative. The improved Mrs. Roose velt, being same color, soft lilac-pink, tinting to white, but larger, with better stems. 3 for 75c., doz. \$2.50, \$18.00 per 100.

NELLIE HALL. Decorative. Pure yellow, beautifully shaded salmon-pink on the outer petals. Strong, vigorous; a free bloomer on came stiff stems. 3 for \$1.00, doz. \$3.50, \$18.00 per 100.

OLD GOLD. Decorative. A wonderful old gold color.
Medium size, splendid form and produced freely on stiff stem. 3 for 60c., doz. \$2.00, \$12.00 per 100.

PATRICK O'MARA. Decorative. The color is an unusually soft and pleasing shade of orange-buff, slightly tinged with Neyron-rose. The exquisite coloring, combined with the long, stiff stems and

keeping qualities make this a favorite cut flower variety. 3 for \$1.25, doz. \$4.00, \$25.00 per 100. PINK JACK ROSE. Decorative. A pure rose-pink sport of Jack Rose. An extremely profuse bloomer. Cutting and the garden. 3 for 40c., doz. \$1.00,

\$8.00 per 100.

PINK PERFECTION. Peony. The best rose-pink Peony-flowered. An early and free bloomer. 3 for \$1.00, doz. \$3.50, \$25.00 per 100.

POLAR STAR. Peony. While classed as a Peony, this variety is really a Decorative. The snow-white flowers coming full to the center until midseason. A free bloomer on long stiff stems. 3 for \$1.00 doz. free bloomer, on long, stiff stems. 3 for \$1.00, doz.

PORTHOS. Decorative. This is the true Porthos and the nearest to blue found in Dahlias. Color is a lavender-blue, fine form and a free bloomer on long, slender, stiff stars. 2 for \$1.00.

der-blue, fine form and a free bloomer on long, slender, stilf stems. 3 for \$1.25, doz. \$4.00, \$25.00 per 100. PRAXITELES. Single. Most strikingly effective. Deep velvety violet-maroon, each petal tipped white. The plants are dwarf. Fine for all purposes. 3 for 40c., doz. \$1.25, \$8.00 per 100. QUEEN MARY. Decorative. Color clear silvery-cerise pink. A strong, vigorous grower. Exceptionally fine late in the season when the good-sized blooms still come full to the center, on long, stiff stems. 3 for 50c., doz. \$1.50, \$10.00 per 100. RANTENDELEIN. Single. Color red and white. Profuse bloomer, dwarf plant. 3 for 40c., doz. \$1.25, \$8.00 per 100. RED DUKE. Ball. Rich dazzling red; splendid form, with quilled petals. 3 for 40c., \$1.25 per doz., \$8.00 per 100. RUBE GIRL. Cactus. Color soft yellow suffused,

\$8.00 per 100.

RUBE GIRL. Cactus. Color soft yellow suffused, overlaid and tipped coral-red, giving the flower a bronzy effect that lights up wonderfully under artificial light. An extremely early and free bloomer. 3 for 70c., doz. \$2.50, \$15.00 per 100.

SCARLET CENTURY. Bright glowing scarlet. The best bright red single. 3 for 70c., doz. \$2.50, \$15.00 per 100.

SNOWDRIFT. Decorative. Very large flowers, produced freely on dwarf, stocky plants. Color snowwhite, splendid form. 3 for \$1.25, doz. \$4.00, \$25.00 per 100.

\$25.00 per 100.

STORMER. Cactus. Deep rich cardinal-red. Long, narrow petals. 3 for 50c., doz. \$1.50, \$10.00 per 100.

VARIABILIS. Decorative. Color rich bronzy yellow, tipped white sometimes flowers are solid white, sometimes solid bronze, but always good, with cleft petals. 3 for 70c., doz. \$2.00, \$15.00 per 100.

VENUS. Decorative. Color pale lilac; flowers of good form, 6 to 7 in. across and produced freely on long stems. A splendid cutting and garden variety. 3 for \$1.50, doz. \$5.00, \$35.00 per 100.

VIVIAN. Ball. White, suffused pink, tipped rich crimson; very fine. 3 for 50c., doz. \$1.50, \$10.00

crimson; very fine. 3 for 50c., doz. \$1.50, \$10.00

WASHINGTON CITY. Hybrid Cactus. Pure white and large, on long stems. 3 for \$1.00, doz. \$3.00, \$20.00 per 100.

WM. AUSTIN. Peony. White, suffused cerise, tipped carmine. A tall, robust grower, with very long, rigid stems. 3 for 50c., doz. \$1.50, \$10.00 per 100.

W. W. ALLEN. Hybrid Cactus. Rich ted, similar to Kalif, but better color, with stronger stems and a better keeper. 3 for \$1.25, doz. \$4.00, \$25.00

YELLOW COLOSSE. Decorative. Clear canary-yellow, of fine form and produced on long, stiff stems. A strong grower with luxuriant, fern-like foliage. 3 for 40c., doz. \$1.25, \$8.00 per 100.

SPECIAL OFFER—We will send one each of all the Dahlias on this page, 70 distinct varieties, all labeled, for only \$18.00; 3 each (210 roots) for \$50.00; 12 each (840 roots) for \$175.00.

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